



## MOOC – Massive Open Online Course

### Food Fraud Prevention Overview MOOC

*This is the introductory overview to the Food Fraud MOOC series. This overview is an excellent starting point for education and insight on the current compliance requirements.*

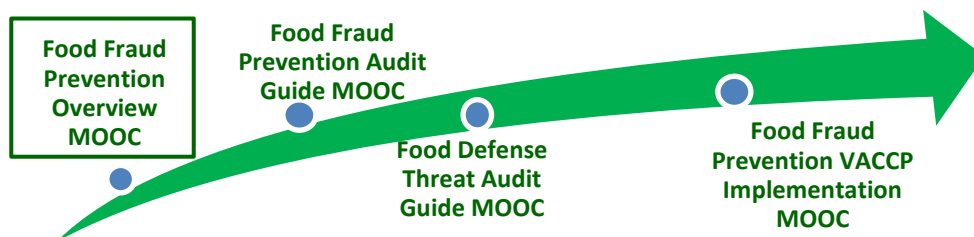
- **Content:** 10 professional training hours, with free access to content
- **Certificate of Completion:** Optional (\$100)
- **Dates:** This online course is available on-demand
- **Live lecture webinars with updates:** See schedule

#### Food Fraud Prevention Overview MOOC:

This education series was created through collaboration with many stakeholders, including industry-funded, public-private partnership activities. The courses are based on the **Food Fraud Prevention** textbook – the first on this topic – that was authored by course director Dr. Spink.

The goal is to provide a free, accessible, and continually-updated education and training resource to support the harmonization of terms and sharing of best practices.

Although no prerequisite courses are required, this course is intended to be the first MOOC in the series, which is followed by the Food Fraud Prevention Audit Guide MOOC, the Food Defense Threat Audit Guide MOOC, and then the Food Fraud Prevention VACCP Implementation MOOC.



#### Enrollment Information:

**Fee:** Registration and participation in each MOOC (two, 2-hour lectures plus supplemental content) are FREE.

**Registration Information:** [www.FoodFraudMOOC.com](http://www.FoodFraudMOOC.com). Free.

**Certificate of Completion:** Optional, \$100. Available after successful completion of the course and final assessment.

**Location:** Online. Prearranged “private MOOCs” can also be conducted remotely or on-site.

**Time:** The course is available on-demand for self-paced learning. Dates for live lecture webinars: See schedule.

**Note:** Each course is the equivalent of 10 Professional Training Hours. This is noted on the Certificate of Completion.

#### *Program Leader*

**John Spink, PhD**

Director, Food Fraud Prevention Think Tank

Also, Assistant Professor, Michigan State University, MSU

#### **Affiliations:**

Member, Food Fraud Think Tank, GFSI (2012-2014)

Advisor, Economic Adulteration of Food Project, GMA

Member, US Codex Alimentarius Delegation to EWG on Food Fraud

Founding Chair, US Technical Advisory Group to ISO Technical Committee 247 Fraud Counter-Measures

Member, 3 USP Expert Panels: Food, Drug, Dietary Supplements

Member, State of Michigan’s Ag & Food Protection Strategy Steering Committee

#### **Creator and Lead Instructor:**

Packaging for Food Safety, Quantifying Food Risk, & Product Protection (Anti-Counterfeiting), Master of Science in Food Safety Program, College of Veterinary Medicine, MSU, 2005-2019

Testified, FDA Open Meeting on Economically Motivated Adulteration, May 2009

#### Contact:

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